

Camila Acosta

305.878.1577 · 4camila.acosta@gmail.com · camportfolio.com · [linkedin.com/in/4camila-acosta](https://www.linkedin.com/in/4camila-acosta)
Atlanta, GA

EDUCATION

Kennesaw State University

Current Student in College of Computing and Software Engineering Graduate Program

CareerFoundry

Certificate in Advanced UX Design Program | Specializations in UI Design and Front-End Development

Florida International University

Bachelor of Arts in Liberal Studies | Health and Human Concerns Track

KEY COMPETENCIES

User research	Wireframing/Prototyping	User testing	Figma
Information architecture	Site maps	Communication	Sketch
Interaction flows & design	Typography, iconography, and color theory	Active listening	HTML
Style guides	Content management	Effective feedback exchange	CSS
		Spanish	JavaScript

PROJECT EXPERIENCE

Fitted | Fitness Web Application

UI Designer

- Designed a responsive fitness web application aimed to educate and provide scheduled workouts based on user preferences and available resources.
- Conducted competitor analysis and created user flow diagrams to identify design opportunities and user interactions.
- Designed visually appealing responsive layouts for mobile, tablet, and desktop
- Created a style guide, specifying color palettes, logos, typography, and UI elements tailored to complement the objective of the product.

DAL: Digital Wallet & Financial Tracker | Mobile Application

UX Designer

- Conceptualized and designed a finance mobile app, providing a secure and helpful way to track, save, and budget user's finances as they work towards their personal goals.
- Administered user and competitor research including usability and A/B preference testing to create a thoughtful and competitive product.
- Developed site maps that prompted wireframes and interactive prototypes showcasing several mobile features
- Conducted iterative design reviews.

PROFESSIONAL EXPERIENCE

One Stop Pools & Construction

May 2024 - Present

Website Designer & Manager

- Creating, editing, and optimizing website content, including text, images, and multimedia assets, to maintain consistency, relevance, and quality.
- Incorporating multimedia elements, including images, videos, and animations, to enhance the visual appeal and engagement of website.
- Collaborating with the team to develop content calendars and schedules to ensure timely publication and regular updates, aligning with content and marketing strategies.
- Implementing SEO best practices, including keyword research, meta tags optimization, and internal linking, to improve search engine visibility and drive organic traffic.
- Customizing and configuring content management systems (CMS) to meet specific project needs and client preferences.

One Stop Pools & Construction

Oct 2021 - Sep 2022

Executive Assistant

- Supported business organization by creating and updating spreadsheets in Excel to sort important client and business information.
- Initiated the use of NFC business cards for quicker contact sharing, reducing paper waste.
- Boosted new employee confidence and productivity by creating web tutorial references, resulting in reduced onboarding time.

HCA Florida Kendall Hospital

Jan 2019 - Dec 2021

Radiology Unit Clerk

- Handled sensitive information and maintained confidentiality by following HIPAA and hospital guidelines.
 - Communicated and collaborated with various departments to expedite patient care, reducing wait times.
 - Utilized Healthcare IT Software Systems and Electronic health record software to organize patient information and create patient orders.
-